



## THE EVILS OF MODERNIZATION

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### Abstract

This paper is about ill effect of modernization and its impact on society. It is true that due to the effect of modernization many things have undergone a change. Its impact can be seen on Education, Communication, Values, Technology, Nature, adolescent's media, culture, mental peace etc.

**Keywords:** Modernization, Media, Culture etc.

### Introduction

Modernization is a term used for transformation of a society from traditional, rural, agrarian society to a secular, urban and industrialized society. With all kinds of development in medical technological arena, slowly our societies are transforming very fast. Modernization on the other hand, basically means to remold cultural system into a new mode. Modernization is a constant phenomenon. It never stops. Modernization brings changes and those changes receive impact from the present in either good or bad way.

In the case of Japan, the adoption of Western clothes, food, hair, styles and houses can be regarded as a part of westernization. Modern societies enjoy certain features such as urbanization, literacy and industrialization with highly developed transport system and mass media. It is true that due to the effect of modernization many things have undergone a change. Fields like education, communication and even social relationship have undergone different changes.

Modernization has become an integral part of society because it is necessary for the economic development of the people. As a result, we can see lot of cities proliferating across the countries located in different continents. However, modernization or urbanization entails own advantages and disadvantages.

### Effects of Modernization

Effects of modernization can be seen everywhere. With the expansion of industrialization now everything is industry made. People have no time to spend on making rag dolls for their children to play with. They directly buy a Barbie doll. Nowadays, mothers don't have time to knit sweaters for their children or any other member of the family because in modern societies maximum women choose to work. Even food materials are processed. Inextricably, modern society can be linked with the emergence of Industrial society.

#### 1. Decline in traditional Values

Due to modernization there is decline of traditional values. Consequently the traditional ties of kinship and neighborhood diminish, and the members of the society begin to develop feelings of uncertainty and helplessness.

## **2. Loss of faith in God**

As people become modern they lose faith in God i.e. they become atheist. They start feeling that they can control everything in the world. They are not aware that modernity destroys everything.

## **3. Impact on adolescents' Life**

Adolescents are the most vulnerable group suffering from negative effects of modernization Adolescent preferred to have electronic entertainment and online teaching which has led to the biggest negative impact of modernization. Now instead of helping anyone in the family adolescent are more concerned about their mobiles. They are busy in mobiles every time and if any work is assigned to them they get irritated.

## **4. Impact of Technology**

There is increase in illicit relationship. It is noticed that these days' teenagers find many friends on internet and develop close intimacy among them. But these relationship in the end, end up to be shallow and inconsistent. They do not have commitment to their friends and do not play a supportive role in their communication. On-line ties tend to be fragile.

## **5. No taste of Nature**

Due to comprehensive transformation of industrialization societies have become modern. The less interrupted natural beauty with human habitat have become landscape of concrete with lots of spectacular bridges, beautiful roads and everything else. To have a taste of nature people living in many societies have to park nearest to their homes.

## **6. Change in Culture**

Modernization has brought a change in the creation of new technologies which will change the socio-economic structure of the society. New ideas brings new outlook, but this is not accepted by traditionalists which leads to conflict in the society.

## **7. Deforestation**

People are cutting trees and forest due to increased urbanization. As a result greenery has disappeared. Wild animals are losing their habits due to

modernization, as they attack humans encroaching into their areas. Balanced approach is the need of an hour or else the whole planet will become uninhabitable in the future.

## **8. Artificiality**

The life of people has become artificial. They do things as they just have to do it. They move towards artificiality and act as a robot.

## **9. Kills humanity**

It is seen that moral values are getting degenerated. We have become so involved in ourselves that we do not know anything about our surroundings. This is killing the feeling of humanity among each other.

## **10. Disappearance of Mental peace**

Modernization has led to a mad race where people are running after money. They have no time for each other. They are busy with themselves. Even they have become enemy of each other. This in turn is disturbing their mental peace of mind.

## **11. Pollution**

Cutting of trees have resulted in the increase pollution level of the environment. Increase in industrialization has worsened this problem. Countries have introduced legislations but they are not effectively implemented because of corruption and economic problems.

## **Conclusion**

Thus to conclude, it is important for people to use the concept of modernization in a constructive manner. Instead of focusing on uneven development, a holistic approach should be carried out to get the desired results. i.e., we can sum up that modernization is required in physical sector up to certain level but not in the moral sector. If modernization increases in moral sector then this will destroy the entire world.

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#### **Bio note**

**Dr. ManglaTomar** is an Assistant Professor in G. S. College of Commerce, Wardha, Maharashtra. She has been working in this institution since 2003. She is M.A., M.Ed., M.Phil and Ph.D. She has about 25 papers to her credit published in National and International Journals. She has published a book named "English for Beginners." She is also connected with Cambridge University and running two Cambridge courses: Business English Cambridge Exam (Preliminary Level) and Business English Cambridge Exam (Vantage Level). She herself has passed these examination and now promoting Students. She is also guiding students for Banking Certificate Course in Insurance and Finance run by Bajaj Group.

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