



IMPACT OF ENGLISH FOR BETTER EMPLOYMENT

P.BASHEER KHAN

Lecturer in English, JNTUA College of Engineering, Kalikiri, Andhra Pradesh, India. E-mail: khanenglish999@gmail.com



P.BASHEER KHAN

ABSTRACT

English communication skill is one of the most important aspect for employability requirements in modern India. A good English language proficiency amongst graduates enhances their employability. Those who have strong English skills will become employable much faster than those who have only basic English skills. English language plays a vital role in employment. Study of English can lead to a wide range of jobs in many different areas of life, this paper focused on Importance of English for better employment and what are the things that MNC's expecting from the candidates.

Key Words: English, Employability, Skills, Job, Candidates

©KY PUBLICATIONS

INTRODUCTION

English may not be the most spoken language in the world, but it is the official language in a large number of countries. In today's global world, English can be considered as a link language, Research has revealed that there is a serious unemployment problem amongst graduates due to the lack of English skills and competency, The English language is considered as a passport for better employment.

The first reason for why English should be the medium of instruction at universities in India is that it helps students find a high quality jobs. In professional life one of the most important language is obviously English. In addition to this especially high-quality jobs need good understanding ability and speaking in English.

CORPORATE EXPECTATIONS

English is used as the primary language of communication in MNCs. Companies who conduct business internationally are likely to be engaging with people who speak English as a first or second language on a regular basis making the ability to use

English in the workplace a very valuable skill. English being the most commonly used language in the corporate sector; the knowledge of English is one of the most important employability skills. Companies do not look forward for the candidates to be master in English with an effective vocabulary. All they expect from candidate is to have a good sense of the language while speaking and writing because the ability to write and speak in English is to be very important by the recruiters at the time of recruitment.

One of the vital problem found by the employers and recruiters in candidates for different jobs is the deficiencies of written as well as oral communication skills. Many candidates doesn't have the knowledge to give exact answer at the time of interview and they are unable to prepare a simple formal letter or report.

Interviewers will be in dilemma when they encounter such candidates who have good technical knowledge, but lack of communication skills in English. Left with no other choice they may take the

candidate, but will make sure that they are groomed and trained properly.

Employers show interest to interview and recruit who have both communication skills in English and job skills. It lessens their burden of giving too much orientation training at the time of job training.

Let us discuss the expectations of corporate sector in this regard, Business leaders are increasingly looking for creative and critical thinkers with English in their degree. Companies want people who can basically read and understand written words in the form of instructions, reports, letters, memos, notices and other any form of official documents.

Importance of Communication in Employability Skills:

Communication means the exchange of information, ideas, feeling and thoughts. Communication skills are very important for one's career growth. The ability to express effectively in both oral as well as written form of language is very much important for the career growth.

Depending on the job, Communication is about being a good speaker or a good writer. It includes being confident about speaking to people it may be face to face or over the phone. It is also important to the candidates to write well and to understand emails and memos.

Here are some important tips for learning to communicate more effectively.

- Writing assignments and reports as part of your studies
- Blogging or using social media
- Making oral presentations as part of your class work
- Working in customer service (face to face or on the phone)
- Volunteering to host a community radio programme

Some ways to improve your English:

The knowledge of English is one of the most important employability skill

- Take English as a second language course
- Go to places where you can speak English

- Try to spend as much time as possible speaking English
- Watch television, listen to the radio and read the newspaper in English
- The news is an especially good choice because you will learn about new forms of communications
- Join a club, a social organisation or a conversation circle
- Ask friends and family members to help you if you use an improper word or phrase. Ask them to correct your pronunciation in grammar

CONCLUSION

English is the dominant language at international level because of increasing globalisation, it is important to have a refined understanding nature and structure of English and how we communicate with each other. An understanding of the various forms of language and communication will give you the skill to communicate more efficiently in this complex, globalised world.

English is one of the most universally used language. If we have to enter a global work place it is really important for us to learn it. Having good communication skills will help you to get a good job. It can also help you stay in a job and work your way to reach new heights.

REFERENCES

1. <http://www.deccanherald.com/content/249714/importance-english-employment.html>
2. <https://www.myenglishteacher.eu/blog/ways-to-improve-your-english-communication-skills/>
3. http://www.globaltalent.ca/includes/pdf/w_ste_p1_3.pdf
4. <http://www.elc-eastbourne.co.uk/blog/4-reasons-why-learning-english-is-so-important/>