



THE IMPORTANCE OF TEACHING AND LEARNING ENGLISH

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ABSTRACT

Communication is the life blood of social as well as corporate world. We exist because we communicate. The importance of the ability to speak or write English has recently increased significantly because English has become popular for business, commerce and cultural reasons and especially for internet communication throughout the world. Students need to develop their language and other soft skills in order to cope with increasingly tough competition in the job market.

The article aims at defining culture, its relationship with language and what role it plays in teaching and learning English. This also shed light on how to teach culture in English language class room. Technology is evolving with a lightening speed. Teaching in a physical class room remained the dominant form of delivering lecture for a good number of centuries. This paper also aims to bring out the importance of teaching English language and to make English teachers aware of the strategies to use it in an effective manner.

Keywords: Importance of English, Language Teaching, Teacher's Responsibility.

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1. INTRODUCTION

English is used as a second language in country like India and for some people the 1st language. As the numbers of English learners are increasing, different teaching methods have been implemented to test the effectiveness of the teaching process. At present the role and status of English is that it is the language of social context, political, socio-culture, business, education, industries, media literacy in curriculum and language of important education. People all around the world continue to learn English to reach their different aims. A critical question arises in terms of English language teaching at this point, that is whether to teach 'culture' along with English or not.

2. CULTURE

We have come across different meanings for culture. It refers to an appreciation of good literature, music, art and food. However for anthropologist and other behavioral scientist, culture is the full range of learned human behavior pattern of course culture is not limited to men.

Women posses and create it as well. Culture is a powerful human tool for survival, but it is a fragile phenomenon, it is constantly changing and easily lost because it exists only in our minds. In other words, culture is the characteristics of a particular group of people, defined by everything from language, religion etc. It also includes the way people think about and understand the world and their own lives.



Fig No: 1- CULTURE

3. CULTURAL INFLUENCE ON SPEAKING AND LISTENING

Language is the carrier of culture and vocabulary is the basic ingredient of language. People need to read a lot to understand the cultural background knowledge of the target language, only in this way they can communicate successfully with the others. In the training of oral English, teachers should emphasize the practical use of the language and try to use the materials which come from the daily life. This can help people in many ways to develop good speaking skills. Besides being speaking, listening is also closely related to the culture, of the target language. It is not only related to culture but also to politics and economy. When we are listening to something where the events involved are familiar to us, no matter what they are e.g. News on television, report, any stories, lectures etc. are relatively easy for us to understand on the contrary, it will be difficult for us to understand, if the materials to which we are listening are closely related to the cultural background knowledge we are not familiar with, so from the above explanation we can see how important the role that culture plays in speaking and listening.



Fig No: 2- CULTURAL INFLUENCE ON SPEAKING AND LISTENING

4. LEARNING

There are many theories of learning but four theories are effective for teaching which are behavioral theory, social learning, learning by

observation, cognitive theory. A variety of basic language skills can be developed with the help of web based language learning activities. It is known that there are four basic skills in English which are Listening, Speaking, Reading and Writing students generally feel positive about web-based learning tools.

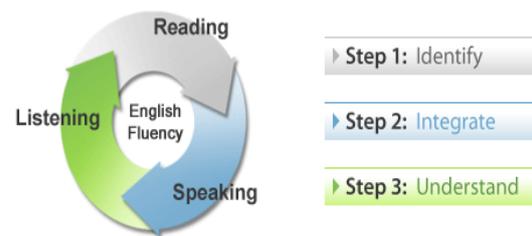


Fig No: 3- LEARNING

5. TECHNOLOGY AND IT'S IMPORTANCE

Today's world has been changed over the year and besides technology has been changed in other words it has been developed. Mobile phones are the most popular devices among people. Mobile learning is one of those technologies which have been used for a few years. Mobiles learning system is available for delivering education to learners anytime and anywhere. Besides mobiles, iPods are one of the mobile media devices to produce, deliver and use media also. Users can share text, images, audio or video with their peers and teaches. So, thus technology helps in improving listening skills in case of language learning.

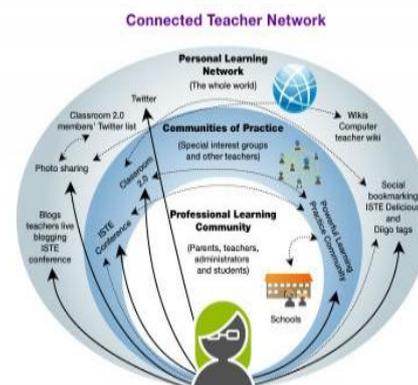


Fig No: 4- TECHNOLOGY AND IT'S IMPORTANCE

6. TEACHING EFFECTIVELY

Multimedia teaching enrich teaching content and make the best of class time and break due to large classes it is difficult for the students to have speaking communication. The traditional teaching model mainly emphasized on teachers instruction and the information provided is limited

due to traditional classes. So multimedia creates more minded, visual, authentic environment for English learning, stimulates student, initiatives and increases class information.

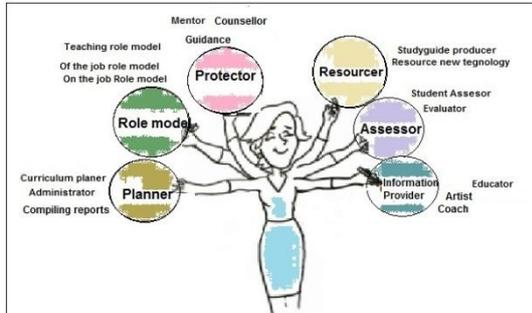


Fig No: 5- TEACHING EFFECTIVELY

7. INTERACTION BETWEEN TEACHER AND STUDENT

A major feature of multimedia teaching is to train and improve student's ability to listen and speak, and to develop their communicative competence. Using multimedia in context creation creates a good platform for the exchange between teachers and students. This can improve traditional classroom teaching model. In this way, teachers in the classroom no longer blindly input information and force students to receive it in a positive way.

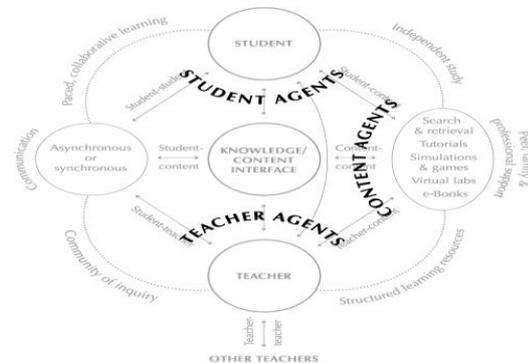


Fig No: 6- INTERACTION BETWEEN TEACHER AND STUDENT

8. CONCLUSION

Language learning does not only occur in the class room and should not stop after the learners leave the classroom. So, technological devices should be always used by students and teachers. In EFL(English Foreign Language) class room students should be taught English with the culture associated with it. So that the students can acquire the target language with cultural background in real life situations. Therefore the role of culture that it plays in teaching and learning of

English can't be avoided while designing it for teaching and learning.

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