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## THE ROLE OF DIGITAL COMMUNICATION IN TEACHING AND LEARNING OF ENGLISH LANGUAGE

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### Abstract

Digital communication is an effective tool in teaching and learning English language. The language of English please are important role in all aspect throughout the world. Digital technology can play a crucial role in solving language learning problems. In fact, there is a growing application of digital and interactive technologies to language education. The use of digital communication has become an important part of the learning process in and out of the class. It discussed different attitude which support English language learners to increase their learning skills through using digital technologies. As a result of which, people have realized the importance and need to improve the language skills. Students with different styles of learning: Information Communication Technology can provide diverse options for taking in and processing information, making sense of ideas and expressing learning. English language has always been "multimodal" (combining words, images and sounds) as are many messages conveyed via digital communication and needed many other media today. Multi-tasking in the field of learning of English language is another pervasive and important phenomenon today. Digital communication is delivery system for language, just like a car is a delivery system for humans.

Keywords: Skills, social media technology, effective learning, digital communication, information, creativity, opportunities

### INTRODUCTION

The introduction of Such technology in language classrooms has generated opportunities and challenges in the design of learning scenarios that promote collaborative creativity competences. Information communication is a skill which involves systematic and continuous process of speaking listening and understanding. English

communications which would make possible to meet the upcoming challenges of the day in an innovative way. The role of Digital Communication in teaching and learning of English language empowers young minds not only in passing exam but in demonstrating their acumen before the world. The importance of the ability to speak or write English has recently increased significantly because English has become the de facto standard. Many

organisations have started training their employees in English from time to time. Most of Communication Organisations require people in different abilities with good Communication. Which comprise interacting with customers and clients. Since the world has gone global, the need of compete in it without efficiency in English is difficult. Effective communication skills can be seen as the key to successful participation in the digital age. As we can see the participants of the 21st century will need to possess new age literacy skills, critical thinking skills and effective communication skills. Digital communication includes various other interpersonal and social skills needed for functioning well in the 21st century. The greatest challenge facing English language teachers interested taking advantage of the revolution in digital self-director learning of English is the shift in role this requires.

#### **Digital Communication Platform:**

Digital communication is a talent that allows one individual to collect and transfer pieces of information to another. So, communication in English is a talent that can only be perfected by consistent practice and acquaintances with the target languages. Digital communication platforms float more information to the learners through the radio, newspapers, magazines, televisions and internet etc. By using English as a medium of transmitting the information. It helps in conveying the information accurately, which the readers expert from it. digital communication can also be distinguished from other forms of communication because it takes place in the network that is it is embedded in the global digital mediascape of the web. This means that, as well as forging connection with a web of individuals online, people can also search for and link to network resources. Used broadly, hi ever the term social media can be applied to a wide range of online sites including website which encourage interaction do connecting functionalities, blogs, online gaming and virtual words and instant messaging apps such as WhatsApp and Snapchat.

There are many digital communication platforms and their impact on teaching and learning of English language-

- Facebook
- YouTube
- Television
- Video conferencing
- Radio
- Flash disk
- VCD
- DVD
- Projector
- Film strips
- CD
- Video tape player

Digital communication is a practical way of teaching and learning a language. It improves reading, speaking and learning skills in a non-native language. Digital communication platform now provides the option to choose the language of preference. Learners have unlimited access to different forms of English literature and some of the literature is in the form of both books and audio or films. The importance of digital communication to contemporary society is strikingly evident in terms of its scale and visibility. The internet is increasingly prevalent in more people's lives and there has been a rapid proliferation of new media through which to communicate. Digital communication has expanded in the field of teaching and learning English language from chat forums and email, Google and other search engines, blogs and wikis, including Wikipedia as social network sites.

There are thousands of English language channels on social media sites like Facebook, Twitter, Instagram and YouTube. They offer to read in English, watch videos and even interact with other English speakers and learners. The most popular digital communication platform for written media in the English language is social networking sites. Facebook and Twitter create space to share ideas and create decisions. Facebook in the learning activities where students connect with other learners to enhance Information sharing. Online learning digital platform help learners create learning communities where they can construct knowledge and share it with others. Digital communication improves knowledge of English use, improve vocabulary and enhances positive attitude and motivation towards learning a language. Online

platform provides a comfortable platform increase willingness of learners to speak in English. An ideal pedagogy is to use newspapers to teach English language skills with the help of print media. Mass media provide students with a lot of language practice throw activities using newspapers, radio, TV, magazines, e books, movies and internet tasks which develop reading, writing, speaking and listening skills. Digital communication provides motivation, engagement and exposure to wide range of English vocabularies, improving the learner's language skills. As a result, social media has been depicted as a valuable tool that modern day teachers and curriculum developers should consider in their lesson planning and language acquisition teaching.

As one of the technological means audio recorders is said to be useful in improving language skill like listening and speaking. Audio recorder is very useful tool to compare student punctuations. With the help of audio recorder both the attitude and punctuations of students improved. On the other hand, video presentation almost for each material taken during the classes. At the same time students are able to observe native speakers in authentic setting, speaking and using different essence and rules like poster and gesture. Overall, the teachers that look part in our study stress the advantage of the digital communication. The internet is a powerful tool that provides the potential for purposeful and powerful use of online and writing classes.

Due to the COVID -19 outbreak since January 2020, for four consecutive semesters across two academic years, face to face lessons at all school and colleges in country had been replaced by real time zoom classes and digital learning so as to practice social distancing.

Changes had brought a great deal of unexpected challenges to the delivery of English language courses, in particular or course that focuses on oral presentation skills and public speaking. Despite all the limitations in the socially distanced classroom conducted online, digital technology has brought new opportunities for English classes. Maximizing the benefits that digital

learning platforms can bring to the students has become the current trend.

The internet has offered up new avenues for knowledge enhancement through communication. We cannot separate the internet from English. Computer technology and the English language are the two most important instruments for connecting the entire world.

These are both technical and communication tools that work well. Information Communication technology has produced a digital word in which people may communicate quickly by email, net banking, chat and online trading. In today's world, man lips in a digital world.

Digital communication technology is as knowledge tool. Only the English language allows for global communication. The ability to communicate in English is required. Exposure to the outside word with attitude vision is the best way to improve once communication. Digital communication is the process of sharing information on the electronic device for getting information from the device. Disturb communication media includes computers, televisions, mobile phones and internet. Technology has made it easy to share information, idea and experience. Disturb communication in learning the English language is most useful defined not by technology but by practices- that is, by how people choose to exploit the affordances that day perceive technology to have and what the subsequently do with the technology. The importance of practice can be seen in popular and academic debate when digital communication is contrasted with older forms of communication, such as the television and radio.

- Skype, indicating that someone is online and available to talk. English language practices approach focuses on how language is part of our daily routines and how it functions to help us get things done, establish and maintain relationships, and expresses creativity and playfulness . With this perspective, English language can be seen not only, as it tends to be portrayed, as a big thing of technology and changed by its use in new online contexts. This leads us to a question as to why a focus on

language is important in exploring digital communication. Twitter: concerns about digitalise initially focused on SMS text messaging, other new forms of digital communication have since taken the Limelight. One cause of concern has been the microblogging site, Twitter. It is chiefly this use that has spread from Twitter to other forms of digital communication. In ways that are not to everyone liking. In an online article entitled 'How the hashtag is running the English Language'. However, we should not forget about the advantages of the use of digital communication as-

- Mobile networking
- Improves English teaching efficiency
- Provides opportunities for English teaching outside the classroom
- Creates a conducive teaching environment in the classroom
- Social selling
- Widens students' knowledge about the culture of English
- Email marketing
- Increase student engagement
- Learners can stay up to date with current events and learn new things and new culture from people all around the world
- Digital information gives us a chance to practice our English, grow intellectually and meet other people without ever having to travel
- Easier to communicate with each other to exchange or learn language together
- Digital communication creating a uniformity in a pronunciation
- Motivates students to learn English

The current system of education which we all have been part of has been based on four major skills: reading, writing, counting and memorizing. In a sense, our present-day education is often based on a one-way learning process. If we go back to our own school days, we will remember that the teacher was seen as someone who was supposed to 'hand down knowledge to students, over a fixed period, in a prescribed format. In a similar manner, we were supposed to develop the ability to read, write, count and memorize information. We were supposed to

develop these skills in a manner dictated to us by our teachers. It would not be an exaggeration to say that this basic model has not changed greatly today across most educational settings. This is because our present education system still assumes that skills such as reading, writing, counting and recording information, will repair students for a job that expects them to do precisely the same things, as read, write, count and memorize. However, there are many more skills that the students need to learn. The digital information has made teaching and learning English much more exciting, and so, rote learning or memorizing may not be enough to prepare our students for this new age. These days, technology is so pervasive that hardly any task can be completed without it. Even in business skills applicable to conditions that the students will face when they graduate from their respective institutions, in today's world of rapid change. Because mainstream media, newspapers, television, and the internet are rife with ideas that require new skills, it is incumbent upon us as educators to address the myriad of new skills that the information age presents.

### **Conclusion**

Finally, an estimated millions of people use the internet every day and a 52 percent of the world's most visited websites are displayed in the English language. Learning English is important as it gives you access to over half content on the internet. Nowadays, many films, TV shows, books and music are published and produced in English. By understanding English, you won't need rely on translations and subtitles anymore. English as a universal language has been used in

various fields, it's role as the most commonly used communication tool makes English the main key to forming a strong communication network. Revolutions in digital communications and affordable intercontinental travel from the early 1990s onward at first slowly and then very rapidly changed the context of English education globally. More importantly, by using digital information platform, students get to share their patients with their teachers and their peers, and teachers can engage students to write and share their work with

others. Teachers interested in taking advantage of the gifts of digital learning of English in their teaching will need to become much better informed about their students' online lives, and this bill require both in tiring that word themselves and learning how to talk with their students and learn from them in formally as well. In the end, teachers will stand be the boss in their classroom; but they must become bosses who are empathetic and responsive to their realities of life and learning in the digital age.

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